



Hackett Lu Holdings, LLC – HLH Solutions

Catalog Product Offer with Pricing

**Unlocking AI-Driven Marketing Insights
for Government Agencies**

Unique Entity ID: HRTVMJTJUDK6

CAGE Code: 9TF60

Certification: SBA-certified "Service-Disabled Veteran-Owned Small Business" (SDVOSB)

Contact: CR Ransom

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Hackett Lu Holdings, LLC – HLH Solutions offers specialized services tailored for federal government agencies. Below are our comprehensive offerings, along with their pricing, designed to drive digital transformation, optimize online presence, and enhance engagement through cutting-edge techniques and strategies.

1. Tailored for Government Digital Transformation

Service Description: Transform your agency's digital footprint with customized solutions that integrate seamlessly with your operations, ensuring secure, compliant, and efficient digital transformation.

Key Features:

- Secure cloud solutions
- Compliance with federal standards
- Enhanced operational efficiency

Price: \$75,000 - \$150,000 per project

Contract Type: Firm-Fixed-Price (FFP)

2. AI-Driven Analytics

Service Description: Leverage the power of artificial intelligence to gain deep insights into your data, enabling informed decisions, optimized processes, and improved overall performance.

Key Features:

- Advanced data analytics
- Predictive modeling
- Real-time insights

Price: \$50,000 - \$120,000 per year

Contract Type: Indefinite Delivery, Indefinite Quantity (IDIQ)

3. Strategic SEO

Service Description: Elevate your agency's online presence with strategic SEO services that implement optimized search engine strategies to increase visibility, improve search rankings, and expand audience reach.

Key Features:

- On-page and off-page optimization
- Keyword research and analysis
- Performance tracking and reporting

Price: \$30,000 - \$60,000 per year

Contract Type: Firm-Fixed-Price (FFP)

4. Comprehensive Digital Marketing Strategies

Service Description: Engage and convert audiences across digital platforms with multi-channel marketing strategies. We develop and implement campaigns that resonate with your target audience and achieve measurable results.

Key Features:

- Social media marketing
- Email marketing campaigns
- Pay-per-click (PPC) advertising

Price: \$40,000 - \$100,000 per year

Contract Type: Firm-Fixed-Price (FFP)

5. Customized Content Creation and Management

Service Description: Craft tailored content that enhances engagement and message clarity. Our content creation and management services ensure your messaging resonates with specific audiences, building trust and fostering strong connections.

Key Features:

- Press release writing and distribution
- Blog and article creation
- Video and multimedia production

Price: \$25,000 - \$75,000 per year

Contract Type: Firm-Fixed-Price (FFP)

Service Benefits:

- **Enhanced Online Visibility:** Boost your agency's digital footprint with top-tier SEO and marketing strategies.
- **Increased Engagement:** Tailored content and multi-channel marketing enhance audience interaction and conversion.
- **Informed Decision-Making:** AI-driven analytics provide actionable insights for strategic planning.
- **Compliance and Security:** Adherence to federal standards ensures secure and compliant service delivery.

Contact Us:

To learn more about how Hackett Lu Holdings, LLC – HLH Solutions can support your agency's digital transformation and marketing needs, please contact us:

Kyle Ransom

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About Us:

Guided by U.S. Navy War Veteran and entrepreneur Kyle Ransom, Hackett Lu Holdings, LLC – HLH Solutions embodies innovation, integrity, and commitment. Our involvement with the VA's Million Veteran Program highlights our dedication to societal and Veteran well-being, underpinning our services with a deep sense of purpose. We are committed to empowering government agencies through strategic, secure, and effective digital solutions.

CR Ransom

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