



MARKETING CONSULTING SERVICES CAPABILITIES STATEMENT



Kyle Ransom, President
Hackett Lu Holdings, LLC – HLH Solutions

- Unique Entity ID: HRTVMJTJUDK6
- CAGE Code: 9TF60
- NAICS Codes: 541613 - Marketing Consulting Services Expertise
- Status: Registered Federal Government Contractor, SBA-Certified VOSB

HACKETT LU HOLDINGS, LLC - HLH SOLUTIONS AN SBA-CERTIFIED VOSB EXCELS IN MARKETING CONSULTING SERVICES TAILORED FOR GOVERNMENT AGENCIES, ENHANCING OUTREACH, ENGAGING CONSTITUENTS, AND STREAMLINING COMMUNICATIONS WITH INNOVATIVE STRATEGIES. OUR FOCUS ENSURES TRANSFORMATIVE SOLUTIONS FOR A MORE CONNECTED AND EFFICIENT GOVERNMENT.



SBA-Certified VOSB & Veteran Leadership Seasoned Entrepreneur

SKILLS

- Strategic Consulting
- Market Research
- Artificial Intelligence
- SEO and SEM Expertise
- Content Marketing
- Social Media
- Digital Transformation
- Brand Management
- Data Analytics
- Compliance
- Crisis Communication
- Training
- Innovation
- Partnerships
- CRM
- Creative Design
- Digital Advertising
- Communication
- Team Management

DIFFERENTIATORS

SBA-Certified VOSB

- U.S. Navy War Veteran Leadership
- Georgia Tech APEX Client
- Proven Private Sector Success

NAICS CODES

541511 (Custom Computer Programming Services), 541512 (Computer Systems Design Services), 541611 (Administrative Management and General Management Consulting Services), 541613 (Marketing Consulting Services), 541810 (Advertising Agencies), 541820 (Public Relations Agencies), and 721199 (All Other Traveler Accommodation)

PAST PERFORMANCE/ RELEVANCE

- Airbnb Superhost Marketing Success - Specialization in Hospitality Marketing
- Turo All-Star Host Promotions - Expertise in the Sharing Economy
- Email Marketing Excellence - Mastery in Direct Marketing Channels
- Amazon Sales Boost for CHARMPOSH™ - E-commerce and Brand Promotion Success
- Technical Leadership and Product Development - Entrepreneur leadership track record developed 107 software applications for Apple's iOS apps and 52 for Google's Android apps.

Hackett Lu Holdings LLC is at the forefront of the marketing consulting landscape, championing bespoke strategies that deliver unparalleled growth and market leadership for our clients. Our philosophy centers on a deep understanding of each brand's unique identity, enabling us to craft campaigns that resonate authentically and drive significant outcomes. With a commitment to innovation and excellence, we transform challenges into opportunities, setting new standards in the industry. Our expertise not only elevates brands but also solidifies our role as indispensable partners in our clients' success stories.

ARTIFICIAL INTELLIGENCE & MARKETING CONSULTING

“Empowering businesses with cutting-edge AI marketing consulting, we harness the power of artificial intelligence to unlock unparalleled insights, automate personalized engagement, and drive transformative growth. Our strategic approach blends AI innovation with marketing expertise, crafting solutions that propel brands into the future.”

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